

# 2021 Senior Goodbyes



**Say a special  
goodbye to  
your special  
senior with a  
Senior Goodbye  
in Eastern's  
yearbook!**

**1/8 page = \$35**

**1/4 page = \$50**

**1/2 page = \$100**

**1 page = \$200**

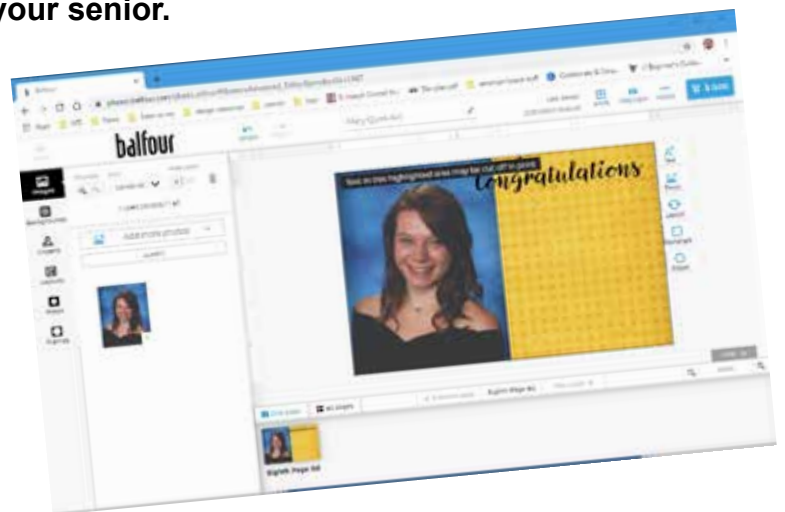
**Space is limited  
Space must be purchased by  
January 15, 2021  
Finished ads must be  
submitted by  
January 20, 2021**

To keep everyone safe, you can make your senior goodbye ONLINE using Balfour.com's AdBuilder.

- Go to Balfour.com  
*(If you are a new customer, then create an account)*
- Click on "Yearbooks" in the top menu
- Search for "Eastern High School" in Louisville KY
- Add your student's name
- Scroll down to see page sizes
- Select the page size you want
- Add to Cart
- Go through your normal online purchasing process.
- THEN WAIT.

Within 24 hours Balfour will email you a link to the AdBuilder system.

Here, you can upload and design your goodbye for your senior.



**Check out EasternHS Media on youtube for video instructions on  
using the AdBuilder system: <https://youtu.be/C1bV2H61yf0>**